



January 30, 2009

Invitation to LOGIN '09

Evergreen Events has created LOGIN, an international event that continues to draw the leaders of the interactive media industry to the city of Seattle every year. For executives in the industry, events like this provide an opportunity to network and to build partnerships across the world. These relationships are key to any business trying to establish a presence in the global market.

Seattle, King County, and Washington State recognize the importance of the video game industry to our local economy. Our area is a leader in game development as we are home to two of the three major video game console and game manufacturers: Nintendo and Microsoft. In addition, Seattle-based companies like PopCap, Real Networks, Valve, Gas Powered Games, Warner Bros. Games, and Big Fish Games lead the way in this multi-billion dollar video game market. With an event like LOGIN drawing such an international crowd, our hope is to have our local industry create and sustain solid partnerships with the international interactive media community.

Evergreen Events brings us this outstanding event and it is the only one of its kind. We look forward to having delegates like you from around the world attend this year's program to exchange knowledge and to build relationships with our local companies and other executives across the country.

Sincerely,

Kristina Hudson
Business Development
Director of Washington Interactive Network

enterpriseSeattle

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